



# The Advertiser

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# Sinking reds to honour the Lindrum family legend



By NIGEL AUSTIN

JAN Lindrum travelled the world with her famous father, billiard champion Horace Lindrum, and mother for the first 25 years of her life.

She is travelling the world again to have the remarkable 105-year billiard and snooker deeds of her famous family remembered forever.

Ms Lindrum has re-launched the Lindrum Wine label to commemorate the achievements of her family, which includes several world-class billiard and snooker players during those 105 years.

It traces a remarkable but little-known part of her family's history in the state that starts with the arrival of her great great grandfather,

Fridrich Von Lindrum, in 1849 from Prussia.

Soon after, he started a vineyard in Norwood near Edsall St and then a winery, winning Australia's first international gold medal for wine in London in 1873.

Ms Lindrum said the idea of going back to wine was because the family wanted the Lindrum name and history preserved.

"The Lindrums got eaten up with their own achievements, always playing and travelling and we forgot about one of the important parts of our history and of Australian history," Ms Lindrum said from Dubai this week.

"We felt as a family there was a very significant piece of Australian history from 1849 to my father Horace's death in 1974.

"Starting the wine label is my way of preserving the family name."

Lindrum Wines - made by Bleasdale Vineyards from Langhorne Creek fruit - has been selected by the exclusive Royal Mirage Hotel to represent Australian wines in the Gulf emirate.

Lindrum Wines were also part of a "show bag" of Australian produce for five-star hotel chefs at a dinner at the Shangri La Hotel last night. The Australian seafood dinner, hosted by the Federal Agriculture Minister, Warren Truss, was part of the National Food Industry Strategy.

Ms Lindrum said her family's billiards dynasty was started by her great great grandfather, Fridrich Von Lindrum, who beat 16 times world champion John Roberts. The remarkable re-

cord carried on through several generations.

The most famous were her uncle, Walter, the unbeatable world billiards champion, and her father, Horace, world snooker champion and 33 times Australian billiards and snooker champion.

"There has been no family like them on the world sporting stage," Ms Lindrum said. "Australia has not seen the record of the Lindrums.

"The idea of going back to wine was because we wanted the Lindrum name and history preserved."

Ms Lindrum, who is managing director, said about 5000 cases of wine are being produced a year and she is hopeful of increasing production as the brand becomes established.





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**PRESERVING HISTORY:** Jan Lindrum in Dubai to promote the new wine and, top, Walter Lindrum with Don Bradman

