



Creek wine heads to Dubai

LANGHORNE CREEK-
Boutique Lindrum Wines made in Langhorne Creek is this week launching its products in the Middle Eastern market.

The National Food Industry Strategy said the world class wine will be served at the Mirage Hotel and other functions in Dubai tomorrow (Friday) as part of the push into the Middle East.

The functions will be attended by key industry representatives from the Middle Eastern region.

Royal Mirage Chef Paul Lenz discovered Lindrum wines while in Australia last November and decided that his hotel had to stock the Langhorne Creek product.

Lindrum Wines, an Australian company is run by Jan Lindrum, great, great grand-daughter of the winemaker who won Australia's first international gold medal in London during 1873 and niece to the great world champion billiards player Walter Lindrum.

"We are honoured to be chosen by the Royal Mirage to represent Australian winemakers in Dubai," said Jan Lindrum.

Lindrum wines will also be given as gifts to guests at the National Food Industry Strategy dinner hosted by Federal Agriculture Minister Warren Truss in Dubai tomorrow (Friday).

The Seafood dinner will be cooked by Peter Doyle and attended by general managers and executive chefs from five

star luxury hotels in Dubai.

"Without the support of the National Food Industry Strategy and its project in Dubai, it could potentially have taken years to gain access to this market," Jan said.

"To have quality wines such as Lindrum wines featured in luxury resorts like the Royal Mirage is such a great achievement for a boutique business operating out of Langhorne Creek," said Richard Brooks, the managing director of the NFIS.